

## EXTENDILURE® Wasp, Yellowjacket Lure

Developed from the latest research, Extendilure "plugs" are designed to substantially increase the effectiveness of all types of wasp or yellowjacket traps.

Long lasting and eliminates hazardous rebaiting. One lure can last up to four weeks. Eliminates the need to handle liquid attractant and reduces the frequency of dealing with "live", baited traps.

For Retailers: Shipped in 12 pak, POP shelf display, 24 or 48 pak per master carton.

Once the wasp / yellowjacket season is underway this product literally moves off your shelves. Consumers actively seek this product out, and if purchasing a trap they will almost certainly accessorize with Extendilure® and they will repurchase.



